



Tour of Flanders in Oudenaarde

31.03.2024

WWW.DERONDEINOUDENAARDE.BE



Tour of Flanders weekend

On Sunday, **March 31**, elite men and women will ride the Tour of Flanders, the most prestigious Belgian one-day race. The best riders will compete for the title in Oudenaarde, who is proud to be the arrival city of **Flanders' Most Beautiful Race**.

Did you also know that the day before, on Saturday **30 March** a big cycling event will take place in Oudenaarde? During **We Ride Flanders** many cycling enthusiasts will ride their own Tour of Flanders. There are four different distances: 75 km, 144 km, 179 km or 237 km. The longest distance (237 km) will start from Antwerp and finish in Oudenaarde. All other distances start and finish in Oudenaarde.

Between 12 and 8 pm, thousands of (inter) national cycling tourists will cross the finish line situated near the Market. At the same time, you can expect music and atmosphere at the Market Square.





Riders, cycling tourists and the audience are all eager to see who will claim victory in the 108th edition of the race for the elite men. Women on the other hand have their 21st edition this year. Who will have this credited to their record? Are you ready to join us again for this cycling spectacle?

COURSE TIMETABLE

- 10 am start Fan Ride - 100 participants ride 100 km their own Tour of Flanders
- 12 am team presentation Women elite at the Market Square (until 1 pm)
- 1:10 pm passage Men Elite Markt
- 1:20 pm start Women elite Markt
- 2:00 pm passage Men elite Holleweg
- 2:05 pm passage Men elite Wolvenberg
- 3:15 pm passage Women elite Markt
- 3:20 pm passage Women elite Wolvenberg
- 3:25 pm passage Women elite Mater - Kerkgate - Jagerij
- 3:45 pm passage Men elite Koppenberg
- 4:35 pm passage Women elite Koppenberg
- 4:45 pm finish Men elite Minderbroedersstraat
- 5:45 pm finish Women elite Minderbroedersstraat
- 6:00 pm ceremony winners Men and Women elite

The full course can be consulted at
www.rondevanvlaanderen.be.

Experience the Tour of Flanders

WHERE SHOULD YOU BE? FROM MARKET SQUARE TO PUBLIC VILLAGE

The Tour of Flanders is set to once again captivate as a vibrant celebration, and this year's event promises to be no exception. It's not just about the riders; the spectators play an integral role in shaping the race's atmosphere. Get ready to witness the thrilling finish from the best vantage point in the public village, located near the iconic finish line of the Tour of Flanders.

As you move between the **market square** and the finish line, you'll have multiple opportunities to see the riders in action. The market square will host the team presentation for the women's race at 1.20 pm, followed by the official start of their race from the same location.

The lively **public village**, conveniently situated next to the finish line, will open its doors at 1 pm. As usual, the area welcomes you with a big screen, food and drink stands, entertainment and, above all, a vibrant atmosphere. Don't miss the chance to stay until 6 pm and join in cheering on the winners during the ceremony.

Also in the **youth zone**, on Minderbroedersstraat, accessible via the public village, you watch the race live on big screen.

And the excitement doesn't end with the race! After the festivities, the local pubs in Oudenaarde warmly welcomes you to continue the celebration until the early hours.





How to get to Oudenaarde during the weekend of the Tour of Flanders?

PUBLIC TRANSPORT

On Sunday you travel easily to and from Oudenaarde with the **free shuttle bus** (De Lijn) A to Kwaremont/Paterberg (Oudenaarde):

- » Shuttles between 10 am and 1.15 pm
Last outward journey from Parkingzone Bruwaan (A5)
- » Shuttles between 6 pm and 8 pm
Last return trip from Paterberg (A1)

There may be a short break during the passage of the riders. The shuttle buses will return after the finish of the women's race.

The train service (NMBS) offers **extra trains** from Ghent and Ronse.

For the most up-to-date info go to : delijn.be/rondevanvlaanderen and www.nmbs.be.

BY BIKE OR ON FOOT

If possible we encourage you to come by bike or on foot. The race is within cycling and walking distance. In the centre of Oudenaarde there is a **free bicycle parking**. There are also Blue-bikes at the station which you can rent for 2,5 euros.

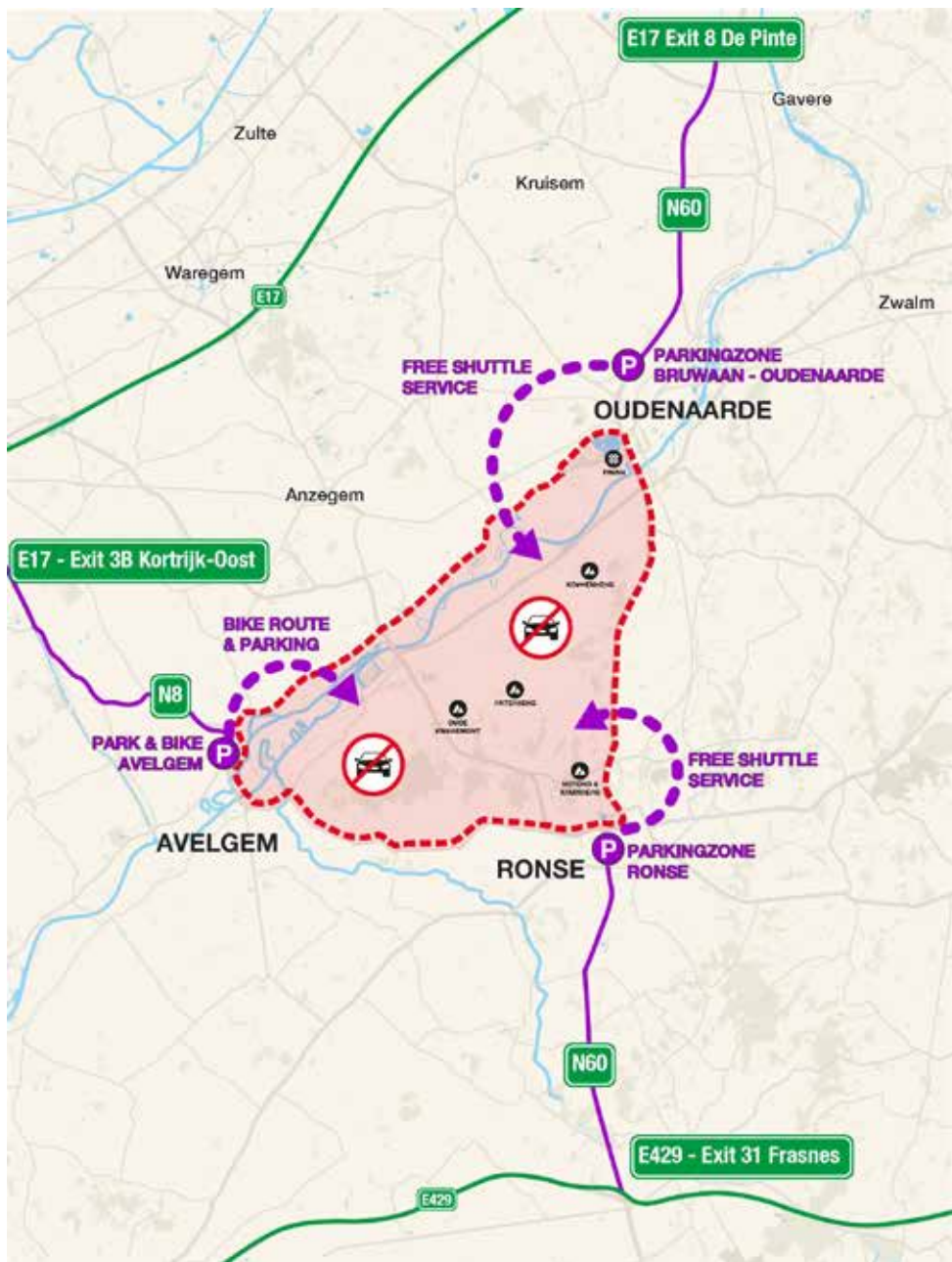


BY CAR

We do not recommend coming by car. On Saturday and Sunday, the market square is only accessible to pedestrians and cyclists. If you do come by car, we recommend to park in the Parkingzone Bruwaan.

Other car parks are not accessible. To ensure that the Tour of Flanders weekend runs safely a lot of traffic measures have been taken.

For an overview of the traffic measures, consult www.derondeinoudenaarde.be.



More Tour of Flanders



THE TOUR OF FLANDERS EXPERIENCE CENTRE

The Tour of Flanders Centre is in more than one way the ideal base camp for your Tour of Flanders experience. You will not only find a wealth of history about the race at the visitors' centre but also a wealth of comfortable and convenient facilities to start and finish your own tour of the Flemish Ardennes.

More info at www.crvv.be

RIDE YOUR OWN RACE

Do you have what it takes to master the Oude Kwaremont, Paterberg and Koppenberg? Discover the wonderful Flemish Ardennes by following the signposted routes of Cycling in Flanders. Based on your skill level or time constraints you can decide which one to follow. It is safe to say that after riding these routes you will feel compelled to explore more of the Flemish Ardennes.

You have a choice of three loops with different gradients. The blue loop (78 km) contains the Oude Kwaremont, Koppenberg and Taaienbergh, while the yellow loop (103 km) adds the Paddestraat and Volkegemberg. For the real cyclists there's the red loop (114 km) which combines the above with Geraardsbergen and its mythical 'wall'.

Bicycle route maps are for sale at Visit Oudenaarde.



TOUR OF FLANDERS YOUTH DAY

Sunday 19 May will be all about youth and racing, as the Tour of Flanders Youth Day will take place. Our future top riders will prove themselves in and around Oudenaarde on a tough course with steep hills and iconic cobbled sections.

A race for the U19, better known as the juniors, the novice category (U17) and a Tour of Flanders for the girls' youth (U17 and U19). Competing at the very highest level, young talent will look for their win in Flanders Most Beautiful, with start and finish in the centre of Oudenaarde. The upcoming talent will show what they are made of on the roads of the Flemish Ardennes. This race promises to be a day of celebration for the youth.



RETRORONDE

Wool jumpers, sausage helmets and unshaven legs. It will all pass by during the two-day programme of the Retroronde on 15 and 16 June. On Saturday afternoon, you can test your legs with a retro ride to the Paterberg and Koppenberg, while in the evening you can relax during a cosy talking evening with delicious regional beers in the Centre of the Tour of Flanders. On Sunday there is the retro ride itself: you cycle a ride of 40, 80 or 120 kilometres through the idyllic landscape of the Flemish Ardennes with entertainment in retro style. Also on the schedule that weekend: flea market, vintage folk games, dance initiations and live music. Will you drop by to soak up the unique retro atmosphere? Appointment at Maagdendale Abbey.

More info at www.retronde.be.

Real cycling supporters do...

1. ... respect the traffic regulation and **speed limit**.
2. ... not stand at **dangerous points** and pay close attention when crossing the race.
3. ... drive **sober** and decide in advance how to get home safely.
4. ... make Flanders Most Beautiful Race also the **cleanest** and leave no rubbish around.
5. ... follow the directives of the safety services and **signalmen**, because guiding the races deserves tons of respect.





Oudenaarde much more than the Tour

As a proud arrival city Oudenaarde welcomes you during the biggest cycling event of the year. The city situated in the heart of the Flemish Ardennes, however, has so much to offer throughout the year. Whether you love nature, culture, heritage, delicious regional products or sporting challenges: surprising discoveries are waiting for you. In the spotlight this autumn: the new exhibition at the MOU Museum Oudenaarde 'Margaret. The Emperor's Daughter between Power and Image'.

**More inspiration at
visit.oudenaarde.be**

Questions?

deronde@oudenaarde.be

www.derondeinoudenaarde.be

 @derondeinoudenaarde

+32 78 05 10 80: also during the Tour of Flanders weekend

Town Hall, Markt 1, 9700 Oudenaarde



Visit
Oudenaarde

